

**ROCK
YOUR
SOCKS**
to health & home

ROCKIN' SOCKS AND GOOD FUN

**JOIN US FOR THE ANNUAL ROCK YOUR
SOCKS TO HEALTH & HOME 5K.**

Sporting socks of all stripes, dots and colors, teams of runners will converge on Lake Montebello for the 5K or the 1.5-mile family fun lap.

Together we'll run, walk and raise money for Health Care for the Homeless. With your support, more people experiencing homelessness can move toward health and stability.



For sponsorship opportunities,
contact **Christina Bauer** at
cbauer@hchmd.org or 443.703.1191.

NOV 2017

04

Race Start Time: 9AM
Lake Montebello, Baltimore
[giving.hchmd.org/
2017rockyoursocks](http://giving.hchmd.org/2017rockyoursocks)

ALLEGIS
GROUP®





SPONSORSHIP LEVELS AND BENEFITS

This year, 1,600 children will come to Health Care for the Homeless for the medical, behavioral and dental care they need to grow into healthy adults. Your sponsorship makes care for these children—and thousands of other neighbors without homes—possible.

\$25,000

- “Presenting sponsor” designation
- 20 registrations
- Logo on runners’ socks
- Recognition by Health Care for the Homeless CEO during warm-up
- Welcome runners during warm-up
- Logo on race “start” & “finish” signs
- Present race awards at post-race party, logo on signs around the awards stage and recognition at the awards ceremony
- High-visibility employee engagement opportunities leading up to the event
- Logo on event flyer and poster*
- Packet pick-up/rally at sponsor’s office
- Promotional materials in race packet
- Exclusive social media thank you

\$10,000

- 20 registrations
- Logo at finish line
- Logo on signs at awards presentation
- Recognition at the awards ceremony
- High-visibility employee engagement opportunities
- Logo on event flyer and poster*
- Packet pick-up/rally at your office
- Promotional materials in race packet
- Exclusive social media thank you

\$5,000

- 10 registrations
- Logo at start line
- Logo on signs at awards presentation
- Recognition at the awards ceremony
- High-visibility employee engagement opportunities leading up to the event
- Logo on event flyer and poster*
- Packet pick-up/rally at your office
- Promotional materials in race packet
- Exclusive social media thank you

\$2,500

- 10 registrations
- Logo at water stations
- Logo on event flyer and poster*
- High-visibility employee engagement opportunities leading up to the event
- Packet pick-up/rally at your office
- Promotional materials in race packet
- Exclusive social media thank you

\$1,000

- 6 registrations
- Logo on event poster*
- Packet pick-up/rally at your office
- Promotional materials in race packet
- Exclusive social media thank you

Christina Bauer | cbauer@hchmd.org | 443.703.1191

* Logos must be received as a high-res jpeg by August 25 to appear on the event flyer and poster.



SPONSORSHIP AGREEMENT

Company Name: _____

Company Contact: _____

Street Address: _____

City / State / Zip: _____

Email: _____

Phone: _____

Facebook: _____

Twitter Handle: _____

Marketing Contact *(for logo)*

Name: _____

Phone: _____

Finance Contact *(for invoice)*

Name: _____

Phone: _____

Sponsorship Level: *(Please select a level)*

☐ \$25,000

☐ \$10,000

☐ \$5,000

☐ \$2,500

☐ \$1,000

"To me, Health Care for the Homeless means there is someone who actually cares about families like mine. It means hope!"

– Britney Dancy, client and proud mother to four-year-old Mason.