

Care Team Integration Update: Client Communications

All-Staff Meeting

March 14, 2019



Increasing Client Familiarity with Care Teams

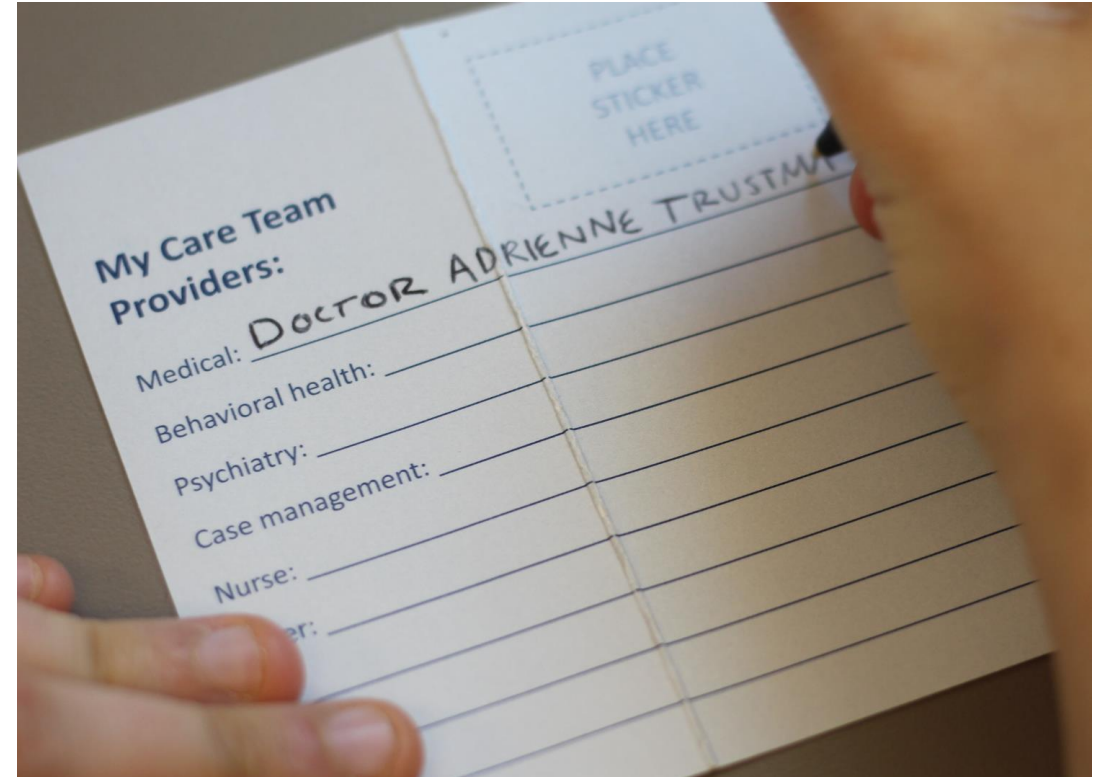
We're:

- talking about care teams with clients
- making team colors much more visible – strengthening their “brands”

Start with the Yellow Team...then expand agency-wide



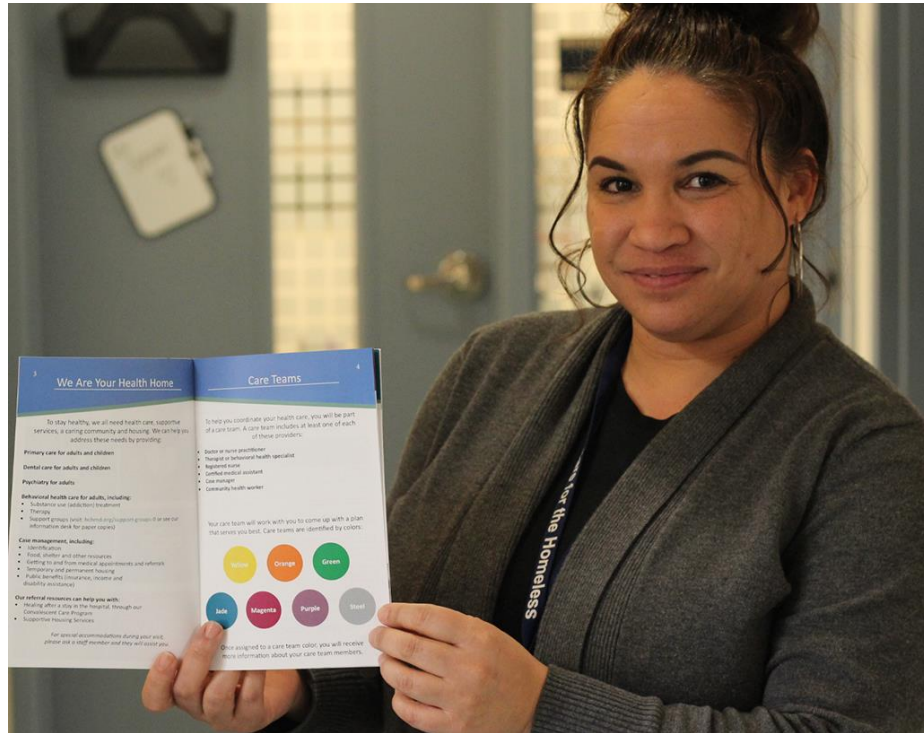
Talking about Care Teams with Clients



Improve Care Team Branding—Pins



Improve Care Team Branding—Client Handbooks



Improve Care Team Branding—Signs and Directory Tags



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Purple Team

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Questions about care team communications?



Upcoming Activities

Tour West Baltimore Clinic on March 21

- Staff, clients, Board and community members welcome
- Transportation provided

RSVP: www.hchmd.org/tour-west-baltimore

