"There's a lot of people out here that could create community. Everybody should be flourishing."

Harold Jackson 🕨



## 2021 ANNUAL REPORT

### Homelessness is a policy choice.

It is the result of generations of policies that systemically deny economic mobility, health care and housing, particularly for Black and brown people.

#### Today, residents of neighborhoods that were redlined\* 80+ years ago are:

\* In the 1930s, communities with sizable Black populations were marked as "hazardous", leading to disinvestment in housing and loss of wealth for generations.



Majority people of color Nearly 64% Black, Indigenous, People of Color



Sicker

**2.4x** more likely to be hospitalized for asthma and have **54%** higher diabetes mortality rates

Source: National Community Reinvestment Coalition



**Dying younger 3.6** year lower life expectancy

### Median wealth gap of White men compared to Black men and women





Source: National Community Reinvestment Coalition

Homelessness is a predictable result.

"We have systemic biases that throw us apart – who can get a job, get a mortgage, buy a house based on color. We are living with policies and laws created with White men in mind."

**Seema lyer,** *Associate Director, Jacob France Institute, University of Baltimore, Community of Practice panelist* 



"People are excluded from housing based on a system designed to do exactly the thing it is doing today. So it's incumbent on all of us to dismantle that system. And we have to start by looking at ourselves."

Lawanda Williams, MPH, LCSW-C Chief Behavioral Health Officer



#### 2021 Racial Equity and Inclusion (REI) Work

- Created both a Staff REI Committee and a Board REI Sub-Committee

- Conducted an REI Assessment and created an REI Action Plan

- Held over a dozen REI trainings for Directors, Senior Directors and Executives

Engaged 1,100 people through 10 *Community of Practice on Homelessness* conversations, exploring the intersection of race, housing and health care.

Adopted 9 REI Guiding Principles:

- 1. Be explicit about race
- 2. Act with intention
- 3. Embrace discomfort
- 4. Apply a racial equity lens
- 5. Create pathways for staff leadership
- 6. Create a culture of inclusion
- 7. Center client voice
- 8. Support BIPOC-owned businesses
- Promote a climate for honest feedback

# **Clients and providers** have the solutions for better health care.

# Clients and front-line staff pushed for these changes:

**More Spanish-speaking providers.** We now require Spanish fluency for certain positions and introduced a bi-lingual pay premium. 4% of staff have qualified to date (18).

**Easier-to-access medication for opioid use disorder (MAT).** We recognized that we had created barriers to treatment. We learned from clients what they need in a program, while maintaining safe, effective treatment. *The result – 150 new participants*.

**Syringe Service Program.** Reusing contaminated needles for drug use was harming clients. *We launched our syringe service program and distributed 289 safe use kits in the first year.* 

# In 2021: 11,100 people had a safe place to turn for care



"One person can drive a multitude. When you finally feel heard and empowered in that space, you make sure everyone knows it."

**Odell Witherspoon** Addictions counselor at Rightyme Behavioral Health Center and MAT program graduate





### **Clients and providers lead policy** change.

### We successfully advocated for Maryland lawmakers to:

- Expand Medicaid coverage of telehealth. In 2021, clients had 38,508 visits through telehealth - a lifeline for many people during the pandemic.
- Secure tenants' right to legal council in eviction proceedings.

#### Staff partnered with the community to respond to COVID-19:

2,449 people got fully vaccinated **456** who are fully against COVID-19

including vaccinated/boosted



### Housing ends homelessness.

# Neighbors have been advocating for more affordable housing for decades. In 2021, we...

- **Started construction.** We officially became housing developers in partnership with Episcopal Housing Corporation and broke ground on Sojourner Place at Oliver, a deeply affordable apartment building that welcomes 70 families home in October 2022.
- Welcomed 20 neighbors home to 410 Lofts, a new affordable housing development in the Bromo Arts District.
- Hired our first real estate developer. Jill Steele-McGhee brings over two decades of affordable housing development experience, and is currently scouting our next building site.
- **Provided rapid-rehousing.** Partnered with Baltimore City to transfer people staying in hotels into places of their own.
- **Supported 571 individuals and families** to get and maintain safe, stable housing.

"I'm not going to say congratulations. I'm just going to say we need more of this."

Mark Council, Board Member and client on the groundbreaking of Sojourner Place at Oliver





### Your investment at work



Total Revenue: \$26,879,080
47% Government Grants
38% Reimbursement for Care
15% Private Contributions + Other



Total Expenses: \$27,609,514 84% Program Services 13% Administration 3% Fundraising

*Expenses in excess of revenue were paid for with the agency's cash reserves. For the full audit and a complete list of Board and staff: www.hchmd.org* 

We work to end homelessness through racially equitable health care, housing and advocacy in partnership with those of us who have experienced it.

Let's create a future where everyone is healthy and has a safe home in a just and respectful community: www.hchmd.org



Headquarters: 421 Fallsway Baltimore, MD 21202

410-837-5533 www.hchmd.org



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